Call for Artists
Women Writing African American Horse Stories

Overview
The International Museum of the Horse is seeking women writers to create nonfiction content for the website, the Chronicle of African Americans in the Horse Industry, which will be launched publicly this fall. The digital history platform provides a space for deconstructing racism in equine and sports media, and increases awareness, education, and access to African American history. For more information about the website, see: http://imh.org/education/the-chronicle-of-african-americans-in-the-horse-industry/

Funding for the website is provided in part by the Institute for Museum and Library Services. The Women Writers project is supported in part by the Kentucky Foundation for Women. For more information about the KFW Art Meets Activism 2020 grant recipients, see https://www.kfw.org/feminist-blog/announcing-the-2020-arts-meets-activism-grant-recipients/

Qualifications and Application
This is a critical time to use our power and privilege responsibly. As writers and public historians, we choose to use our voices to illuminate hidden stories that impact our collective humanity for greater understanding, deeper empathy, and thoughtful action. With this in mind, we have chosen to offer the writing contracts to five women of color who are based in Kentucky.

If you fit this description . . .

- self-identify as female
- African American or person of color
- Kentucky-based
- non-fiction writer with an interest in the topic

. . . and are interested in writing for the Chronicle, send your resume and writing sample to karen.lanier@ky.gov by Monday, August 3.

Deliverables and Budget
Orientation Time, 8 hours @ $25/hour = $200 per artist
Person Profiles (up to 500 words at $.30 per word) = $150 each
Stories (up to 1,000 words at $.30 per word) = $300 each

Leadership and Coordination
The lead artist, Yvonne Giles, will provide mentorship and model stylistic expectations for writers, as she has experience with the topic and has been an advisor on the project since its inception. We expect to select four additional writers who have expressed interest in the topic.
The project manager, Karen Lanier, will be the point of contact for the writers, and will provide guidance and feedback throughout the writing and editing process. The project director, Amy Beisel, director of the International Museum of the Horse, will provide support and guidance on museum standards and procedures. Museum’s curator of exhibits, Bill Bright, will provide editorial guidance on interpretive themes and formatting. A small editorial team consisting of museum staff and advisors will review and provide feedback about all written pieces submitted.

**Timeline of Activities**

July 2020: Recruitment of Prospective Writers

August 2020: Selection of Writers

September 2020: Orientation and Writing Workshops

4 virtual meetings on Zoom or similar platform

Connect the writing community with the museum
- Build relationship between artists and institution
- Build peer support community among the writers
- Educate writers about the Chronicle website
- Prepare writers to create Chronicle website content

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Orientatio

2, 90-minute meetings will include:
- background and project goals
- website structure
  - taxonomies
  - items and sources
- nonfiction writing for the web
- training on specific software (Zotero, Google Docs)

Workshops

2, 90-minute meetings will include:
- access to research files
- sample writing exercises
- peer review and feedback
- practice with sources citation and formatting
- expectations for editing process

October 2020: Writers Receive Assignments

Writers will:
• choose specific individuals already identified for inclusion on the website, based on their interests and the projects’ priorities
• choose to write person profiles, stories or both
• pitch story ideas prior to writing, and stories must be based on people and items related to the Chronicle website
The museum will:
• track writers’ assignments and progress
• approve stories prior to writing

October 2020 - March 2021: Rolling Review
Writers will:
• submit drafts, and make revisions as requested
• submit all final drafts by the end of February 2021
The museum will:
• review drafts, request edits, share drafts with the museum's editorial team and coordinate feedback

April 2021 - May 2021: Publishing and Reporting

June 2021: Completion of KFW Grant Report