



# International Museum of the Horse

Andy Beshear  
Governor

Mike Berry  
Cabinet Secretary

Amy Beisel  
Museum Director

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KHP Interim Director

## Call for Artists Women Writing African American Horse Stories

### Overview

The International Museum of the Horse is seeking women writers to create nonfiction content for the website, the *Chronicle of African Americans in the Horse Industry*, which will be launched publicly this fall. The digital history platform provides a space for deconstructing racism in equine and sports media, and increases awareness, education, and access to African American history. For more information about the website, see: <http://imh.org/education/the-chronicle-of-african-americans-in-the-horse-industry/>

Funding for the website is provided in part by the Institute for Museum and Library Services. The Women Writers project is supported in part by the Kentucky Foundation for Women. For more information about the KFW Art Meets Activism 2020 grant recipients, see <https://www.kfw.org/feminist-blog/announcing-the-2020-arts-meets-activism-grant-recipients/>

### Qualifications and Application

This is a critical time to use our power and privilege responsibly. As writers and public historians, we choose to use our voices to illuminate hidden stories that impact our collective humanity for greater understanding, deeper empathy, and thoughtful action. With this in mind, we have chosen to offer the writing contracts to five women of color who are based in Kentucky.

If you fit this description . . .

- self-identify as female
- African American or person of color
- Kentucky-based
- non-fiction writer with an interest in the topic

. . . and are interested in writing for the *Chronicle*, send your resume and writing sample to [karen.lanier@ky.gov](mailto:karen.lanier@ky.gov) by Monday, August 3.

### Deliverables and Budget

Orientation Time, 8 hours @ \$25/hour = \$200 per artist  
Person Profiles (up to 500 words at \$.30 per word) = \$150 each  
Stories (up to 1,000 words at \$.30 per word) = \$300 each

### Leadership and Coordination

The lead artist, Yvonne Giles, will provide mentorship and model stylistic expectations for writers, as she has experience with the topic and has been an advisor on the project since its inception. We expect to select four additional writers who have expressed interest in the topic.



The project manager, Karen Lanier, will be the point of contact for the writers, and will provide guidance and feedback throughout the writing and editing process. The project director, Amy Beisel, director of the International Museum of the Horse, will provide support and guidance on museum standards and procedures. Museum's curator of exhibits, Bill Bright, will provide editorial guidance on interpretive themes and formatting. A small editorial team consisting of museum staff and advisors will review and provide feedback about all written pieces submitted.

## Timeline of Activities

July 2020: Recruitment of Prospective Writers

August 2020: Selection of Writers

September 2020: Orientation and Writing Workshops

4 virtual meetings on Zoom or similar platform

Connect the writing community with the museum

- Build relationship between artists and institution
- Build peer support community among the writers
- Educate writers about the Chronicle website
- Prepare writers to create Chronicle website content

-- Draft Agenda --

### Orientation

2, 90-minute meetings will include:

- background and project goals
- website structure
  - taxonomies
  - items and sources
- nonfiction writing for the web
- training on specific software (Zotero, Google Docs)

### Workshops

2, 90-minute meetings will include:

- access to research files
- sample writing exercises
- peer review and feedback
- practice with sources citation and formatting
- expectations for editing process

October 2020: Writers Receive Assignments

Writers will:

- choose specific individuals already identified for inclusion on the website, based on their interests and the projects' priorities
- choose to write person profiles, stories or both
- pitch story ideas prior to writing, and stories must be based on people and items related to the Chronicle website

The museum will:

- track writers' assignments and progress
- approve stories prior to writing

October 2020 - March 2021: Rolling Review

Writers will:

- submit drafts, and make revisions as requested
- submit all final drafts by the end of February 2021

The museum will:

- review drafts, request edits, share drafts with the museum's editorial team and coordinate feedback

April 2021 - May 2021: Publishing and Reporting

June 2021: Completion of KFW Grant Report